

Tidings

AUXILIARY
NORMANDIE RIDGE

Fall 2020 | Volume XXVII Issue 3

A MESSAGE FROM THE AUXILIARY BOARD

When we look back at the Spring 2020 issue of *Tidings*, it was blooming with activities scheduled for the coming months. We announced the 6th Annual Fashion Show scheduled for April 4, 2020. We invited you and your friends to participate in the Isaac's "Community Day" Fundraiser which scheduled to be held on April 23, 2020. We were excited to be holding the fundraiser at two locations this year, one in East York and the other in West York. The Spring General Membership Meeting was on the calendar for May 11, 2020.

As we flipped the calendar to March, the excitement and planning for the Spring Auxiliary events came to a screeching halt. In mid-March, COVID-19 abruptly changed what we once considered "normal" socialization and gatherings. The very Community which the Auxiliary serves was "locked down" for the safety of the residents, the most vulnerable group of people. In the midst of this pandemic which rapidly spread across the nation from shore to shore and especially York County, the Auxiliary notified you, its members, that the Spring and Fall events would not be just be postponed but be cancelled. Yes, the 28th Annual Anniversary Celebration had to be cancelled. The Anniversary Celebration is our major fundraiser which allows us

to purchase items and services for all levels of resident care within the Normandie Ridge Community.

As the Board contemplated the situation, we realized the major sources of our annual income would no longer be available. Resourceful minds came up with the idea of a "Bake-Less Bake Sale" which involved the entire membership without requiring baking or gathering for the sale. Thank you, members, for your generous contributions to the Bake-Less Bake Sale! The Board also wanted to join in acknowledging the essential staff who serve the community. We sent an invitation to members to purchase T-shirts honoring Normandie Ridge staff as heroes. The proceeds from the sale of T-shirts were donated to the Auxiliary. So, you might say, we are taking lemons and making lemonade.

The Board and particularly the Nominations Committee continue to massage those lemons in the task of producing lemonade. It has been difficult during these pandemic months for the Board to fulfill its responsibilities to the Community and to its members when we have only been able to communicate through email and phone conversations.

As of September 1, Mary Jane Reachard stepped down from her

role as president. We are searching for a dedicated individual to serve as our president. If you are that one valuable ingredient needed to make the lemonade, contact Barry Montag at (717) 792-1713 or brmontag@comcast.net and Jinny Foor at (717) 764-0148 or twofoors@comcast.net.

But we have not quite made it to the perfect lemonade. There is still another important ingredient to add to the mix, you and your friends! We need you to continue your membership by renewing for 2021, so we can serve the Normandie Ridge Community. Albright Care Services and Normandie Ridge are redefining the expectations of aging and transforming the way society views aging. Normandie Ridge enhances the residents' aspirations to enjoy a life of purposeful living each day knowing they are safe and secure at all levels of care. The continuing care community provides valuable benefits for independent living, personal and memory care, short-term rehabilitation, and skilled nursing care all on one campus. Please continue to be our partners in this mission by renewing your membership and inviting others to become members today!



Auxiliary Membership Report by Susan Martin, Membership Chair

This is Normandie Ridge Auxiliary's 28th year since its formation.

The community has witnessed many changes and growth over the years. This year, 2020, will probably be an epic year in the Auxiliary's history. COVID-19 turned the life of everyone abruptly upside down. We moved from freedom to gather and socialize to learning to live confined to our homes with limited interaction with family, neighbors, and friends. We donned masks, washed our hands frequently, sanitized all surfaces, and quickly became connected through Zoom

for meetings, doctor visits, and family visits. The pandemic has had an impact on the Auxiliary forcing us to cancel our fundraising events and meetings. The greatest impact is the cancellation of the biggest fundraiser, the Anniversary Celebration which has been held religiously for 27 years on the second Saturday in October.

We are anticipating our membership to remain strong and committed to serving the Normandie Ridge Senior Living Community. As the Board continues to brainstorm ways

to develop interesting and exciting no-contact fundraising events, we are moving forward with the membership drive. We encourage you to renew your membership and commitment to the Auxiliary by completing the membership form enclosed. Your continued dedication is especially important for 2021.

We extend our blessings and hope that you remain healthy and safe.



Treasurer's Report as of August 31, 2020 by Chuck Martin, Treasurer

Checking account balance as of August 31, 2020: \$16,959.25

Activity since the last *Tidings* report of February 20:

- Our Auxiliary Crafters\$1,493.57
- Bake-Less Bake Sale\$1,570.00
- COVID-19 T-Shirt promotion\$137.00
- Membership\$205.00
- Contributions.....\$190.00
- Grocery Gift Card Sales.....\$772.69
- Interest Earned on Checking \$1.33

Expenses:

- Supplies..... \$308.12
- Postage and Delivery \$346.89
- Albright Business & Organization Partnership \$3,750.00

Notes:

- Since 2013... We have sold **\$127,400** in cards and receive 5% of the sale. Thanks to Jinny Foor for spearheading this program.
- One more installment of \$1,250 remains on our commitment for the B&O Partnership with Albright.



Gift cards are available in
\$25, \$50 or \$100 increments.
Thank you for supporting our residents!

Membership Application

Name: _____

Address: _____

Phone: _____ Home Church: _____

Email: _____

Membership Options:

- Annual Membership (Jan. 1 - Dec. 31) ____ \$5
- Contributing Membership ____ \$10 ____ \$25 ____ \$50 ____ \$100 ____ Other: \$ ____
- Memorial/Honor Gift ____ (\$20 plus \$5 per person for each membership)

Name of the memorial/honoree: _____

Name of each membership: _____

Make checks payable to "Normandie Ridge Auxiliary"

Please return this form to:

Susan Martin, Membership

Normandie Ridge Auxiliary

PO Box 7455 • York, PA 17404


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NORMANDIE RIDGE

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NORMANDIE RIDGE

1700 Normandie Drive
York, PA 17408

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Secretary
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Assistant Secretary
Barb Moose

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Nominations
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Jinny Foor

Members at Large
Barb Heilman
Linda Meanor
Sally Fringer
Barry Montag

**Normandie Ridge
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